**Comparison shopping.**

* Comparison shopping is a great idea because it allows you to get the best deal.
* You should consider: price, quality, availability and after sales service.
* If you know what the cheapest price is you can bargain a better deal.
* If you know that the items as the same price everywhere, you then go to the place closet to you.
* If something is really cheap, you should ask why. Is it as good?

**Where would you go?**

* To buy an ipod?
* To buy a pre paid mobile phone?
* To buy a pair of sunglasses?
* Why?
* Log on to <http://www.choice.com.au>
* Choose a product or search for one- then complete:

1. Compare at least 3 different brands
2. Compare at least 3 different stores
3. List price, inclusions, availability
4. Choose the best deal and explain why

**This is due to presented in class next week.**